



2023 SOCCER  
FUNDRAISER

# Sponsorship Opportunities

43 Ferrier Street, Markham, Ontario L3R 3K6

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# About Us

*“To inspire and coach our youth to become visionary leaders”*

Vision Youth Leadership Program is a charitable organization (83724 1611 RR001) founded in 2001. The program is to complement regular school academic curriculum, help our youth develop life skills, and prepare them for a successful and rewarding future.

We encourage civic participation, physical and social development, and leadership skills training through a holistic approach. The program provides an environment that brings out the imagination, passion, and energy of our young participants, helping them forge their own vision.

We challenge them to dream bigger, reach higher, and nurture a compassion for people, life, and nature. The program is dedicated to enhancing educational, cultural, and social interaction for our youth – the leaders of tomorrow.



## Our Goals

To enhance:

- Self-confidence
- Leadership qualities
- Team-building skills
- Communication & public speaking skills
- Political & social awareness
- Personal & social responsibility
- Appreciation for nature and the environment

## Program Features

- The Duke of Edinburgh's Award
- St. John's Ambulance First Aid Training
- Toastmasters Public Speaking
- Personal Development Program
- Outdoor Leadership Training Camp
- Youth Exchange Program with SUCCESS in Vancouver
- Canada World Youth
- Self-initiated Community Service Projects
- And much more!

# Our Achievements

- Vision Youth is one of the most recognized and successful youth leadership programs conducted completely by volunteers in the Greater Toronto Area.
- With the help of 80 youth counsellors, the program has successfully trained over 1000 Visioneers, aged 14 to 18, with an average of over 90 participants every year.
- Vision Youth has been recognized by The Duke of Edinburgh's Award as the organization with the highest percentage of achievers in Ontario since 2004.
- Vision Youth has participated in the Social Innovation and Global Citizenship program, along with the University of Toronto, and has received interns from the University of Hong Kong since 2011.
- Vision Youth has been approved of community grants by the Heart & Stroke Foundation in projects aiming to promote healthy lifestyles amongst youth in 2008 and 2012.
- Visioneers have volunteered for and participated in projects and initiatives run by organizations such as:
  - The Duke of Edinburgh's Award
  - Spirit of Life
  - Chinese Mental Health Network
  - The Heart & Stroke Foundation of Ontario
  - Hong Fook Mental Health Association
  - The Hospital for Sick Children
  - The Bruce Trail Association
  - Canadians for Tsunami Relief
  - New Horizons Lions Club
  - SEAS
  - Stephen Lewis Foundation
  - United Way



- Visioneers' numerous self-initiated community service projects included raising environmental awareness, assisting seniors, the homeless, and youth with intellectual disabilities.
- Visioneers and counsellors representatives participated in the Dragon 100 international youth conferences and China Synergy Program for outstanding youth.
- The program has been a study model for student teachers from Hong Kong Institute of Education.
- Public seminars and workshops have successfully drawn participation from thousands of youth and parents.
- Vision Youth co-organized the annual youth career forum, "Kickstart to a New Career", with the Pui Ching Alumni Association (Ontario) and Deputy Mayor Godwin Chan. The forum attracted more than 400 youth and parents every year to attend the full afternoon session.



# Soccer Tournament Fundraiser

## Purpose

It is our hope that the annual event will promote a health lifestyle and the friendly spirit of soccer in our community while being able to raise funds for our organization.

Participating soccer players will show off their skills and demonstrate camaraderie in a competitive and friendly environment. Families and friends will be present to support players and in spirit and cheer.

Proceeds from the tournament will go to Vision Youth Leadership Program, a charitable organization, to support their tireless efforts in giving back to the community. In the coming year, we hope to help replace office equipment such as projectors, promotional materials, banners, and display materials. We would like to invest in new outdoor equipment for our Visioneers, which includes camp stoves and tents for survival hikes in the summer.



**Sunday, August 6, 2023**  
**8:00 AM – 6:00 PM**



**Breczy Park Soccer Fields, Markham, ON**  
(Located at Castlemore Ave and The Bridle Walk)

There will be 5 divisions (U10, U12, Open, 40+, and 55+) in this tournament. Our target is to have a maximum of 6 teams in each division. Each team will play a minimum of three games throughout the entire tournament. Over 200 soccer players will participate in this fun-filled day. The schedule will be announced when the teams are finalized.



## Why Support Vision Youth?

Vision Youth has reached thousands of youth and their families, collaborated with many community partners, and assisted in numerous community events over the years. The generosity of any sponsor directly impacts the Vision Youth program and subsequently the future of tomorrow's leaders.



**With your support, Vision Youth will be able to:**

- Develop programs in which our youth can learn and apply leadership knowledge and turn them into life skills
- Provide opportunities to make a difference in the community (ie. Rouge Park tree planting, Yee Hong Walkathon, and more)
- Host sessions that nurture not only physical strength but also mental health



# Sponsorship Packages

## TITLE SPONSOR

**\$3,000**

- Naming right to the tournament
- Sponsor logo will be displayed throughout the tournament
- Sponsorship acknowledgment in the tournament news release and on Vision Youth website
- Company logo and link on the Vision Youth website for the duration of the 2023-2024 Vision Youth Leadership program year
- Commemorative plaque

## DIAMOND SPONSOR

**\$1,000**

- Sponsor logo will be displayed throughout the tournament
- Sponsorship acknowledgement in tournament news release and on Vision Youth website
- Commemorative plaque

## PLATINUM SPONSOR

**\$500**

- Sponsor logo will be displayed throughout the tournament
- Sponsorship acknowledgement in tournament news release and on Vision Youth website
- Commemorative plaque

## GOLD SPONSOR

**\$300**

- Sponsor logo will be displayed on the tournament poster
- Sponsorship acknowledgement in tournament news release and on Vision Youth website
- Commemorative plaque

## SILVER SPONSOR

**\$100**

- Sponsor logo will be displayed on the tournament poster
- Sponsorship acknowledgement in tournament news release and on Vision Youth website

*Your generosity is greatly appreciated.  
Sponsorships can be fulfilled through the form on the last page of this booklet.*



# Supported By

## Honorary Advisors

- Mayor Frank Scarpitti, City of Markham
- Ms. Olivia Chow, Former Member of Parliament
- Dr. Joseph Wong, Chair, Yee Hong Community Wellness Foundation
- Mr. Ken Tung, Past Chairman, S.U.C.C.E.S.S. Vancouver
- Mr. Frank Luk, Honorary Advisor, Canada Chinese Computer Association
- Mr. Clement Chan, Executive Director, Columbia International College

## Program Advisors

- Professor Wilfred Fong, School of Continuing Studies, University of Toronto
- Professor Eric Fong, Faculty of Sociology, Chinese University Hong Kong
- Professor Ka Tat Tsang, Faculty of Social Work, University of Toronto
- Ms. Maria Yau, Education Researcher, Toronto District School Board

## Board of Directors

- Mr. Eric Li, Chair
- Mr. Billy Chan
- Mr. Michael Lee
- Mr. Alvin Wong
- Ms. Barbara Suen
- Mr. David Ho



Vision Youth Leadership Program  
43 Ferrier Street, Markham, Ontario L3R 3K6

## Sponsorship Response Form

I would like to be a:  Title Sponsor  Diamond Sponsor  Platinum Sponsor  Gold Sponsor  Silver Sponsor

|                        |  |                     |  |
|------------------------|--|---------------------|--|
| <b>Company:</b>        |  | <b>City:</b>        |  |
| <b>Contact Person:</b> |  | <b>Postal Code:</b> |  |
| <b>Address 1:</b>      |  | <b>Province:</b>    |  |
| <b>Address 2:</b>      |  | <b>Phone:</b>       |  |
| <b>Email:</b>          |  |                     |  |

Please make cheque payable to **Vision Youth Leadership Development Centre** and return the completed form to our representatives. For logo submission or any inquiries relating to the Tournament, please contact our representatives.

## Sponsorship Agreement

"Vision Youth (Vision Youth Leadership Development Centre)", henceforth known as "Company," and \_\_\_\_\_, henceforth known as "Sponsor," enter this agreement freely and willingly on the \_\_\_\_\_ day of \_\_\_\_\_, 2023.

### **The covenants of this agreement are as follows:**

#### The Event

Sponsor agrees to provide sponsorship (details below) for "2023 Vision Youth Soccer Fundraising Tournament", henceforth known as "Event."

#### The Sponsorship

Sponsor agrees to provide Company with amount of \_\_\_\_\_ as a \_\_\_\_\_ Sponsor for this Event.

#### Credit

In exchange for this sponsorship, Company agrees to provide Sponsor with credit in:

- a) the Sponsorship Benefits; and
- b) any services incidental to the Sponsorship Benefits, depending on the Sponsorship category.

#### Payment

The Sponsor shall pay any costs owing to Company (payable to Vision Youth Development Centre) in full (without any set-off) within 15 days after signing the corresponding sponsorship agreement(s). The Sponsor acknowledges that failure to pay on time and in full may be considered by Company to be a material breach of this Agreement.

#### Sponsor's name and logo

The Sponsor grants Company the right to use the Sponsor's name and/or logo subject to Company obtaining the Sponsor's prior written consent to material on which the Sponsor's name and/or logo will be placed.

#### Relationship

This agreement represents the only relationship between Company and Sponsor. No other relationship between the two entities exists, implied or otherwise.

\_\_\_\_\_  
Sponsor Name / Date

\_\_\_\_\_  
Sponsor Signature / Date

\_\_\_\_\_  
Company Representative Name

\_\_\_\_\_  
Company Representative Signature